Policy to send Final Package to Marketing Dept. before start of sales for any Residential project

Final Package to be given to marketing before start of sales for any Residential project:

1. Site Layout plan with landscape details
2. Building Lobby Plan
3. Unit Plans for each type of unit with furniture layout
4. Floor plans for all type of floors
5. List of Technical Specifications
6. Allotment List (As per Standard Allotment List format
7. Payment Schedule (to be provided by Marketing)
8. Schedule of Construction (for the stages appearing in the payment schedule) (to be provided by Marketing in coordinating with Planning cell in COO's office)
9. CGIs (views) as per '*Standard List of CGIs'*; models as per '*Model-related Guidelines'*.
10. Plan and amenity benchmarking with key competitor projects (format as per Annexure A below)
11. Parking details in following format:

Marketing Project: _____		
Abbreviation	**Car Park Type**	**No. of usable car parks**
OR	Open Regular	
OS	Open Stack	
OT	Open Tandem	
CR	Covered* Regular	
CS	Covered* Stack	
CT	Covered* Tandem	
SR	Stilt Regular	
SS	Stilt Stack	
ST	Stilt Tandem	
Total no. of usable car parks		
Of which,		
- Allocated to units as per Lodha standards**		
- Guest car parks as per Lodha standards (non-allocable)		
- Surplus usable car parks allocable to any unit for extra value		

* Podium / Basement / Multi-level car park / similar

** In case of fraction, rounded down

Annexure A : Z:\41-POLICY COMMON FOLDER\POLICIES FOR DESIGN CELL\ARCH + INT CELL\POLICY FOR ARCH + INT CELL-FOLDER\POLICIES FOR ARCH + INT CELL AS PER INDEX\Annexures References\18 ref Lodha NIBM_benchmarking.pdf



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